**HOSPITALITY - IL SALONE DELL’ACCOGLIENZA**

**BECOMES AN “INTERNATIONAL SHOW”**

**A RECOGNITION THAT CONFIRMS THE EVENT’S VALUE AND WILL BOOST THE DEVELOPMENT OF NEW PROJECTS**

*Riva del Garda (TN), 30 May 2022* – **Hospitality - Il Salone dell’Accoglienza**, the most comprehensive Italian trade show dedicated to the Ho.Re.Ca. sector, **has obtained certification as an international event**.

The certification as an international event, issued by the Autonomous Province of Trento, was awarded by ISFCERT - Istituto Certificazione Dati Statistici Fieristici [Institute for the Certification of Trade Show Statistics], recognised by ACCREDIA, after audits and a careful analysis of exhibitor and visitor data, according to the strict national criteria established in the State/Regions agreement of 2014.

“*We are very proud of this important recognition, which is the result of the constant work and investments that we at Riva del Garda Fierecongressi have put in over the years. Apart from as representing a guarantee of quality and reliability, the certification can further boost our incoming activities, enhancing the presence of foreign buyers from more countries, and fostering the development of new and ambitious projects”,* commented **Alessandra Albarelli**, General Manager of Riva del Garda Fierecongressi. “*Certification is in fact not only an important milestone, but a new strategic starting point that will enable us to enhance Hospitality’s visibility, thanks to its inclusion in the calendar of international trade shows and access to dedicated funds made available by the Ministry of Foreign Affairs and the Italian Trade Agency (ITA), both for promotions and special programmes for foreign operators*”.

The certification is also an opportunity for exhibitors who will be able to apply for contributions to take part in Hospitality, thanks to its new status as an international trade show in Italy.

Hospitality 2022 was a success for both exhibitors and visitors, who particularly liked the quality of the content and the training and networking opportunities.

“*In the last edition, we implemented a series of activities with an international flavour, focusing in particular on an incoming project of delegations from selected countries such as Germany, Hungary, Switzerland, Belgium, Malta, Greece, Croatia and Uzbekistan*. *Thanks to the certification, we will be able to further expand our audience of foreign operators to offer our exhibitors even more business and networking opportunities. Furthermore, we have launched a partnership with Feria de Valladolid for a project dedicated to mixology, and, always with an eye on growth, we are working to create new synergies and partnerships with other foreign trade show organisers*”, concluded **Giovanna Voltolini, Exhibition Manager for Hospitality.**

Scheduled to take place in Riva del Garda from 6 to 9 February 2023, Hospitality is now among the international events published on the website of AEFI, the association that groups Italian trade shows, on calendariofiereinternazionali.it and in the calendar of international trade shows of the Conference of Regions and Autonomous Provinces.

**About** [**Hospitality – Il Salone dell’Accoglienza**](https://hosp-itality.it/it)

Organised by Riva del Garda Fierecongressi, Hospitality – previously Expo Riva Hotel – boasts an exhibition area of more than 40,000 square metres. Hospitality Digital Space was held online in February 2021. This extraordinary edition of the show, dedicated to training and development for the Ho.Re.Ca. world, comprised a dynamic virtual space for specialist companies and a programme of more than 80 free training events. The 2022 edition was again an in-person event.

The 47th edition of the show will be held in Riva del Garda, from 6 to 9 February 2023.

[www.hospitalityriva.it](http://www.hospitalityriva.it) @HospitalityRiva

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